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## **Williamstown Resident Named Winner of ShopRite “Designed to Fight Hunger” Reusable Bag Design Contest Winner**

**Williamstown, NJ (June 11, 2013)** -- ShopRite, in collaboration with General Mills, unveiled the grand prize winner of the “Designed to Fight Hunger” reusable bag design contest on Saturday, June 8<sup>th</sup>, at the ShopRite of Williamstown, NJ. In addition to having the unique design available on reusable bags in all 250 ShopRite locations, Williamstown resident Katrice Sylvester also received a prize of \$2,500, as well as a matching \$2,500 donation to the Food Bank of South Jersey. Ms. Sylvester is a senior at Richard Stockton College of New Jersey studying graphic design. She entered the contest as a school assignment.

“I have seen the effects of hunger firsthand and it is an issue that is very close to my heart,” said Ms. Sylvester. “I am so honored to be a part of this fight against hunger and it is my hope that this design speaks to the issue while motivating others to get out there and make a difference in the community.”

To support its year-round, hunger-fighting initiative, ShopRite challenged up-and-coming artists to create original designs that could be featured on a reusable shopping bag to raise awareness of the issue of hunger.

ShopRite also recognized the second and third place design winners of the contest at the event – Kristin Stout of Fords, NJ (2<sup>nd</sup> place) and Brittany Morris of Mount Ephraim, NJ (3<sup>rd</sup> place).

At the unveiling, customers were encouraged to bring a canned food item to donate to the Food Bank of South Jersey. Customers also enjoyed free sampling and giveaways and had the opportunity to have pictures taken with the No. 31 Cheerios Race Car which was onsite throughout the day.

The objective of the contest was to find individuals who are concerned about the plight of the hungry and who could artistically express their message to help raise awareness of the issue of hunger.

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### **About ShopRite Partners In Caring**

ShopRite Partners In Caring is a year-round, community-based, hunger-fighting initiative that works with more than 50 food industry manufacturers to provide nearly \$3 million annually to qualified charitable agencies in New York, New Jersey, Connecticut, Delaware, Maryland and Pennsylvania. Since its inception in 1999, ShopRite Partners In Caring has donated nearly \$30 million to more than 1,700 charities. ShopRite Partners In Caring supports emergency food pantries, soup kitchens, homeless shelters, child care centers, battered women's shelters, senior citizen programs, drug rehab centers, programs for the mentally and physically disabled, after-school programs and other organizations that aid those in need. The ShopRite Partners In Caring Fund was established in 2002 as a component fund of the Community Foundation of New Jersey to accept private donations that help fund its charitable endeavors. For more information or to learn how you can help, please visit [www.shopritepartnersincaring.org](http://www.shopritepartnersincaring.org)