



Partners In Caring®

FOR IMMEDIATE RELEASE

Contact : Santina Stankevich
Wakefern/ShopRite
(732) 906-5932

santina.stankevich@wakefern.com

LOCAL SHOPRITE ASSOCIATES RAISE \$1.25 MILLION TO HELP FEED THE HUNGRY

Associates featured on a special-edition Cheerios box sold exclusively at ShopRite stores

Keasbey, NJ (March 1, 2013) – During September’s National Hunger Awareness Month each year, ShopRite associates band together to raise help and hope for the hungry in a friendly competition that spans across six states. Sponsored by ShopRite and General Mills, this year’s ShopRite Partners In Caring contest resulted in an unprecedented \$1.25 million in funds raised for regional food banks in the areas ShopRite serves.

Showing their commitment to the fight against hunger through the collection of donations at checkout and in-store events, ShopRite associates meet this annual challenge head-on, finding new and creative ways to raise funds for their neighbors in need. In addition to fighting hunger in their communities, each of the 41 winning stores are awarded with the selection of two associates to be featured on a special-edition Cheerios box to be sold exclusively at ShopRites stores during the month of March. In addition, each store is awarded \$500 (or \$3,000 for top 5 stores) to donate to a hunger-fighting charity of its choice.

“We are grateful to our ShopRite associates for their dedication to help those who are hungry in their community,” said Christine Magyarits, spokesperson for ShopRite Partners In Caring. “These funds will go a long way toward alleviating hunger in communities served by ShopRite stores.”

The winning stores are:

New Jersey:

ShopRite of Berlin, ShopRite of Brookdale, ShopRite of Byram, ShopRite of Chews Landing, ShopRite of Clinton, ShopRite of English Creek in Egg Harbor Township, ShopRite of Fischer Bay in Toms River, ShopRite of Flemington, ShopRite of Garden State Pavilion in Cherry Hill, ShopRite of Greenwich, ShopRite of Hackensack, ShopRite of Hammonton, ShopRite of Lodi, ShopRite of Lyndhurst, ShopRite of Mansfield, ShopRite of Marlton, ShopRite of Medford, ShopRite of Netcong, ShopRite of Newton, ShopRite of Passaic, ShopRite of Ramsey, ShopRite of Rio Grande, ShopRite of Somers Point, ShopRite of Stirling, ShopRite of Succasunna, ShopRite of Wayne, ShopRite of West Deptford, ShopRite of Williamstown

New York:

ShopRite of Forest & Richmond, ShopRite of Garnerville, ShopRite of Hylan Boulevard, ShopRite of Stony Point

Pennsylvania:

ShopRite of Aramingo Avenue in Philadelphia, ShopRite of Daleville, ShopRite of Morrell Plaza in Philadelphia, ShopRite of Mount Pocono, ShopRite of Oxford & Levick in Philadelphia, ShopRite of Snyder Plaza in Philadelphia, ShopRite of Stroudsburg

Connecticut:

ShopRite of Bristol, ShopRite of Waterbury

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About ShopRite

ShopRite is the registered trademark of Wakefern Food Corp., a retailer-owned cooperative, based in Keasbey, NJ and the largest supermarket cooperative in the United States. With nearly 250 ShopRite supermarkets located throughout New Jersey, New York, Pennsylvania, Connecticut, Delaware and Maryland, ShopRite serves more than five million customers each week. A long-time supporter of key community efforts, ShopRite is dedicated to fighting hunger in the communities it serves. Through its ShopRite Partners In Caring program, ShopRite has donated \$30 million to 1,700 worthy charities and food banks since the program began in 1999. As a title sponsor of the LPGA's ShopRite Classic, ShopRite has raised more than \$24 million for local schools, hospitals and community groups. Progressive Grocer named ShopRite its 2011 Retailer of the Year and Supermarket News awarded ShopRite its 2011 Retail Excellence Award. For more information, please visit www.ShopRite.com.

About ShopRite Partners In Caring

ShopRite Partners In Caring is a year-round, community-based, hunger-fighting initiative that works with more than 50 food industry manufacturers to provide nearly \$3 million annually to qualified charitable agencies in New York, New Jersey, Connecticut, Delaware, Maryland and Pennsylvania. Since its inception in 1999, ShopRite Partners In Caring has donated \$30 million to more than 1,700 charities. ShopRite Partners In Caring supports emergency food pantries, soup kitchens, homeless shelters, child care centers, battered women's shelters, senior citizen programs, drug rehab centers, programs for the mentally and physically disabled, after-school programs and other organizations that aid those in need. The ShopRite Partners In Caring Fund was established in 2002 as a component fund of the Community Foundation of New Jersey to accept private donations that help fund its charitable endeavors. For more information or to learn how you can help, please visit www.shopritepartnersincaring.org.

About General Mills

General Mills is one of the world's leading food companies, operating in more than 100 countries. Its consumer brands include Cheerios, Fiber One, Häagen-Dazs, Nature Valley, Yoplait, Betty Crocker, Pillsbury, Green Giant and Old El Paso. Headquartered in Minneapolis, Minnesota, USA, General Mills had fiscal 2011 net sales of US\$14.9 billion.